

Introducing The Three-Dimensional Approach To Cocci Control.



For over seventeen years, we've been helping you manage cocci—and you've really taught us a lot. For starters, there's nothing one-dimensional about the broiler industry. In fact, everybody's situation is totally unique.

Our research laboratories have never forgotten this and have continued investing and developing. Now they've complemented Coban® with two exciting new anticoccidials—Monteban® and Maxiban®. Not just new products, but a whole new approach. The three-dimensional approach to cocci control.



Or if you prefer to rotate, you might try a straight program of Monteban—which even in the heat of summer requires no adjustments in feed formulation. Monteban is also effective against a broad range of coccidia, especially *E. acervulina*, and doesn't require withdrawal.

And if you're shuttling, try Maxiban—a synergistic combination of granulated nicarbazin and Monteban that offers more effective control than either of its two components alone. An ideal complement to either Coban or Monteban.

You can use Coban and Monteban alone in rotation. Or shuttle either with Maxiban. Vary the dosage of each product. The possible combinations are almost endless. Enough to suit your location, your growing and management techniques and even the demands of your customers.

Three products, a multitude of possibilities.

The mainstay, of course, is Coban—the standard by which others are measured. For those who like to rotate, now there's also new Monteban. And for those who feel the need to shuttle, there's also new Maxiban to get flocks off to a great start.

To help you build a continuous program, each product offers advantages geared to specific needs. For example, if outstanding performance with superior feed-to-weight ratios is your goal, you might prefer a straight Coban program.

How to find out more.

At Elanco, service is multi-dimensional too. For information on developing your own three-dimensional approach to cocci control, contact your Elanco sales rep or animal science field rep today. Then watch your cocci program enter the next dimension.

View Through This Side



LEFT EYE



RIGHT EYE



Making A Habit Of Making A Difference.