


How To Get A Home Run On A Three-Base Hit.



 Warm weather's great. Except for broilers. And the people responsible for them. Because it's hard to hit a home run with your flocks when you're having to compromise your goals to beat the heat.

But now there's Elanco's new three-dimensional approach to cocci control. Not just products. But a whole new program of products you can use to tailor your cocci program to get precisely the results you want. With Coban, Monteban and Maxiban on your team, you've got the players that can work together to help you turn every flock into a home run. No matter what the weather.



as lab tests have shown, Monteban strengthens your game against some of summer's other most common problems, including feathering.

If you're shuttling, you might fill out your line-up with new Maxiban—a synergistic combination of granulated nicarbazin and narasin that offers more effective control than either of its components alone. And since its level of nicarbazin is low, you get the added benefit of far fewer summer side effects.

The beauty of the three-dimensional approach to cocci control is its versatility. Use Coban and Monteban in rotation. Or shuttle either Coban or Monteban with Maxiban. Vary the dosage of each product. The



Increase your batting average.

If your goal is lower feed costs, try Coban at the plate. Used either in a straight program or in a shuttle, Coban can help control costs with superior feed-conversion ratios.

Or if you prefer to rotate, pinch-hit with new Monteban. Because even in the hottest weather, Monteban gives you the performance you need. With no measurable feed suppression or adjustments in feed formulation! And,

possible combinations are almost endless. Enough to suit your needs—and the weather.

How to find out more.

At Elanco, service is multi-dimensional too. For information on developing your own three-dimensional approach to cocci control, contact your Elanco sales rep or animal science field rep today. Then watch your cocci program hit home.



Making A Habit Of Making A Difference.